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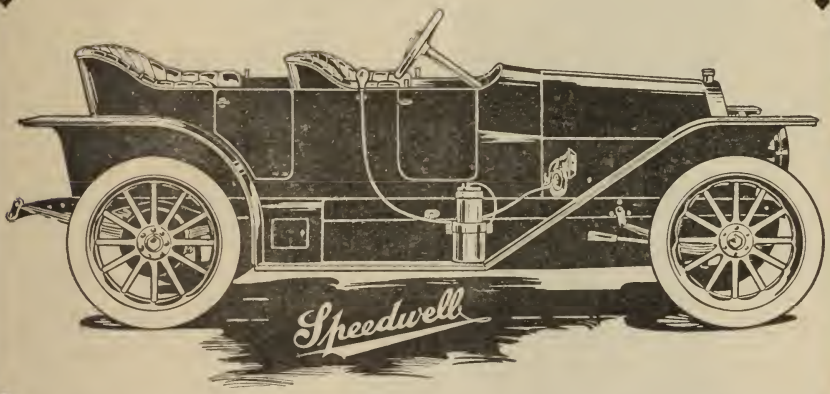

We invite you to inspect our new quarters—centrally located—fully equipped mechanical department—we are in position to give our customers the best service.

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FOR WOMEN

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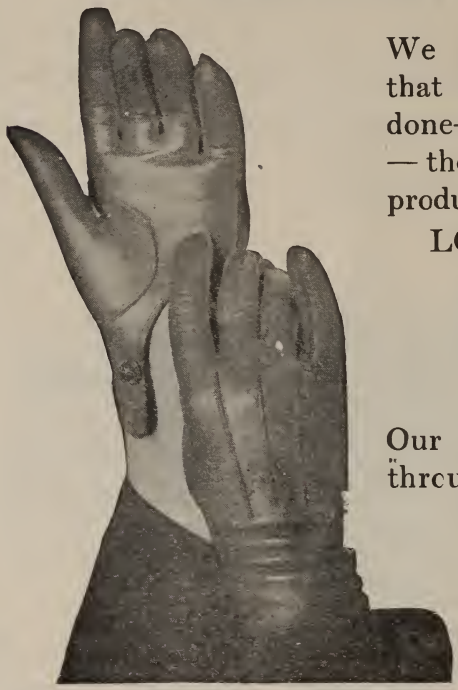

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Jno. B. Schoeffel, Prop. and Manager.
Direction Charles Frohman and William Harris.
A. M. Sheehan, Business Manager.

The evening performances terminate in ample time for Suburban patrons to reach the theatre trains at both North and South Stations by taking cars in the Boylston Street Stations of t Subway or the Washington Street Tunnel. Every car running through the Subways, either North or South, stops at the Boylston Street Stations.

Carriage Regulations. Patrons coming to the Theatre in the carriages of the Boston Cab Company and Arthur Timmins, will be set down and taken up at the Tremont St. entrance; those coming in Kenny & Clark's carriages at the Avery Street .

Responsibility. Management will not be responsible for articles contained in bags, packages or in pockets of any clothing checked, nor for the loss of or damage to articles or garments left in the theatre or checked in coat rooms by patrons.

Lost Articles. Articles found by patrons should be left at Box Office. Articles will be retained for thirty days, at the expiration of which time, if unclaimed they will be returned to the finder.

No Head Covering to be worn in the theatre during the performance.

No Fees are permitted. You are requested not to disregard this rule.

Cloak Rooms for Ladies will be found at the rear of both lower floor and first balcony. The Cloak Room in the Foyer is for Gentlemen only.

Perfectly sanitary conditions are maintained in this Theatre by the use of Chloro-Naptholeum and the automatic appliances of the West Disinfecting Company, Boston, Mass.

The pianos used at this Theatre are furnished by the Bates-Mitchell Piano Co., 124 Boylston Street.

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TREMONT THEATRE
BOSTON, MASS.

Raymond Hitchcock who has made the hit of the year at the Tremont in Geo. M. Cohan's latest music play, "The Man Who Owns Broadway," is the artist par excellence among our comedians of melodic comedy. Unlike most such comedians, he is an actor. He creates character, then touches it with his own fantastic humor, and at last draws it before your eyes with the fine, sure strokes of a master cartoonist. As in the cartoonist's work, you see the subject, the original, more truthfully because of the subtle lines of distortion. His work is done in a lovable, laughable humor; it is enjoyable to see and to remember.

While Mr. Cohan, in his usual triple role of librettist, composer and producer, has done his Cohandiest work in this medley of comedy, melodrama, sentiment, farce, melody and impudence, yet the great success is not his but Mr. Hitchcock's and Mrs. Hitchcock's. The man who owns Broadway owes some of his real estate to the sympathetic and fascinating "Flora Zabelle."

Others in the fine cast are Scott Welch, Stanley Forde, George Lydecker, Mark Sullivan, Lora Lieb, Frances Gordon, and Maude Morris. The chorus is unusually large

The proprietor of the gay White Way is Sidney Lyons, New York's favorite comedian. He is David Garrick of Tom Robertson's old play—David Garrick in modern setting. David Garrick talking slang instead of sentiment, his courtly elegance translated into a polished impudence and a merry "cheek." Sylvia, daughter of wealthy—even multi-wealthy—Mr. Bridwell, has fallen in love with Sydney Lyons from the stage box. She carries his photo about in a red morocco case and kisses it when the guests from the chorus dance out of the room and give her a chance to be alone with her love in the scarlet frame. In spite of this fact, papa multi-millions insists on announcing Sylvia's engagement to the villain, George Burnham. Papa himself is in the toils of the villain's blonded accomplice to the extent of much moneys, stocks and jewels.

It is the pleasant task of the humorous Sydney to return Sylvia's affection for him and to unmask the villain and the villainess before he dons his "King Dodo" dress and acts a little in his old-time way. Sylvia has informed us frequently during the play that she fell in love with Lyons in the theatre—indeed, when she saw him in this role. Then, by a swift change of scene, we are shown the Broadway magnate as King Dodo, while Sylvia sings him a love song from the stage box and tosses him a bunch of roses.

Genuine Alaska Sealskins are the only kind that will give the lasting satisfaction you expect. These are the only Sealskins we purchase

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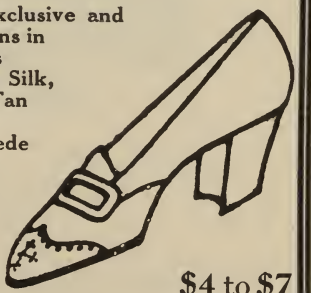

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$4 to $7

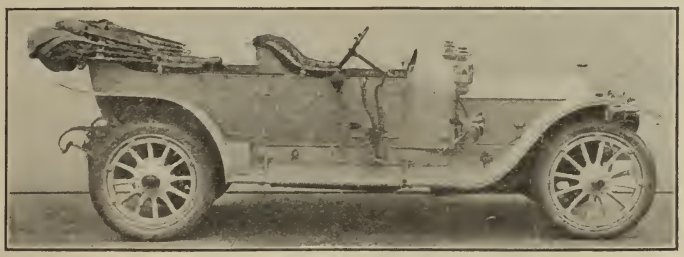
Tremont & 33 Mason Sts.

Raymond Hitchcock

...IN...

"THE MAN WHO OWNS BROADWAY"

ISOTTA FRASCHINI



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THE GREAT NECESSITY.

She laid down her Ruskin wearily.

"It says here," she mused, "that man should resemble a river. I wonder what that means? Do you know, dear?"

Dear looked up from a batch of bills.

"Sure I do!" he growled. "It means that you don't amount to shucks these days unless you own a couple of banks."

As a good old pastor came down from the pulpit one Sunday morning the sexton said:

"Your preyer for rain was soon answered, sir. It's pouring."

"Dear me, I hope not," muttered the pastor. "I came away this morning without an umbrella."

What is the difference between stabbing a man and killing a hog?

One is assaulting with intent to kill, and the other is killing with intent to salt.

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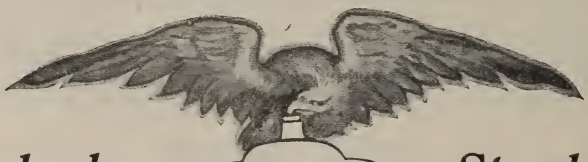

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Lessees and Managers

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Evegs. at 8 Only Mat. Sat. at 2

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In CHARLES DILLINGHAM'S
Musical Success

The Prima Donna

By Henry Blossom and Victor Herbert

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Lessees and Managers

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Special Matinee Patriots' Day, April 19th

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The Dramatic Triumph
First Acclaimed by Boston Playgoers
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Seats Two Weeks in Advance.

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Extra Matinee Patriots' Day.

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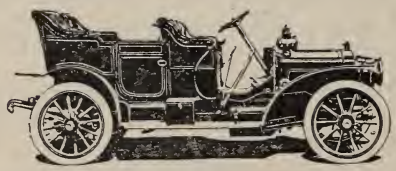

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Durability, Speed
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Equipped with three celebrated Regan Water Curtains which are positive in their action. Also an Asbestos Curtain.

WEEK BEGINNING MONDAY

April 11th

COHAN AND HARRIS PRESENT

RAYMOND HITCHCOCK

In Cohan's Latest Musical Play,

"THE MAN WHO OWNS BROADWAY"

(A Musical Version of "Popularity")

Produced under the personal direction of GEO. M. COHAN

(Programme—Continued on following page)

PHILLIPS' DIGESTIBLE Cocoa THE COCOA WITH A RICH CHOCOLATE FLAVOR

Field & Cowles
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Insurance
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Absolute Protection
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Nothing Succeeds Like Success :: ::

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Flowers and Plants
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The same policy prevails now with
HOFFMAN, *Florist*
New Branch, - 18 State Street

BIGELOW, KENNARD & CO.

Sautoirs & Pendants

of Diamonds, Pearls and other Precious Stones.

CAST OF CHARACTERS.

SYDNEY LYONS, a Broadway star.....Mr. RAYMOND HITCHCOCK
ANTHONY BRIDWELL, a multi-millionaire.....Mr. STANLEY FORDE
TOM BRIDWELL, his son.....Mr. SCOTT WELCH
SYLVIA BRIDWELL, his daughter.....Miss FLORA ZABELLE
GEORGE BURNHAM, a villain.....Mr. GEORGE LYDECKER
CAROLINE, a villainess.....Miss LORA LIEB
EDITH WILSON, Tom's sweetheart.....Miss FRANCES GORDON
ANDREWS, a butler.....
BILL ROBINSON, Lyon's manager..... } Mr. MARK SULLIVAN
ANNA, a maid.....Miss MAUDE MORRIS
BUTLER.....
HARRY HATHAWAY, a young sport..... } Mr. LELAND STEARNS
STARTER.....Mr. ARMAND KING
LIEUT. WAYNE.....Mr. CHAS. TUCKER
DETECTIVE.....Mr. RALPH HARLOWE
CAPTAIN AT MARTIN'S.....Mr. CURTE KARPE
SPECIAL OFFICER.....Mr. ARMAND KING

(*Programme—Continued on following page*)

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18 & 22 CARAT WEDDING RINGS
THE
PRESENTS FOR BRIDE AND GROOM

WEDDING

52 SUMMER ST.
BOSTON

Small Girl—Why doesn't baby talk, father?

Father—He can't talk yet, dear. Young babies never do.

Small Girl—Oh, yes; they do. Job did. Nurse read to me out of the Bible how Job cursed the day he was born!

Old English Room

Music during Luncheon
Dinner and after Theatre

TEL. NO. 43250 Back Bay

HOTEL THORNDIKE BOYLSTON ST.

The most unique and delightful feature of hotel life in Boston is the sun parlor on the roof of the Hotel Puritan where afternoon tea is served daily with music.

The Puritan

at 390 Commonwealth Avenue, 100 yards west of Massachusetts Avenue, was opened for transient and permanent guests last November with every modern resource.

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COMBS PENDANTS
CHAINS NECKLACES

RHINE STONE JEWELRY
Some very dainty designs

Special Tables
WHIST PRIZES
50c, $1.00, $1.50, $2.00

41 SUMMER ST. Next Hovey's
Wholesale Retail

PROGRAMME—Continued

CAST—Continued

Show Girls—Elizabeth Young, Edythe Gilbert, Rose Leslie, Eleanor Fay, Emily Watson, Margaret Faulkner, Mollie Hoffman, Dorothy Newell, Marie Caldwell, B. Bertrand, Olga Roller, Edythe Thorne, Grace Lind, Edna Mayo, Mary Gordon, Mary Moon, Marion Don and Nellie Young.

Dancing Girls—Grace Beaumont, Sadie Livermore, Ethel Lytle, Clara Whitford, Francis Ross, Eva Marsh, Irma Bertrand and Maudie Heath.

Boys—Ralph Harlow, Charles L. Tucker, Martin Enwright, Thomas Shields, Armand King, Rokey Johnson, Edward Weinberg, Curte Karpe, Leonard Davies, William Hovey, John Gordon, Ernest Band, George Barber, Paul McShane, Harry Glover, William Hobbis, Ted Lorraine and Jack Klendon.

Dancing Waiters—Johnny Dale, Murray Harris, Eddie Lynn and William Cody.

Servants—Messrs. Stearns, Harlow, Johnson; Misses Gordon and Hoffman.

(*Programme—Continued on following page*)

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are extremely chic, in checks, stripes and diagonals, imported materials, well tailored and good lines.

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"COVERED WITH CHOCOLATE"

A perfect combination of rich chocolate and delicious sugar wafers

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THE LARGEST STORE IN NEW ENGLAND DEVOTED EXCLUSIVELY TO AUTOMOBILE ACCESSORIES

222-228 COLUMBUS AVENUE TEL. TREMONT 1370

PROGRAMME—Continued

SCENES:

ACT I.—Reception Hall in Anthony Bridwell's New York Home. Time—Last October.

ACT II.—Martin's Restaurant, 26th St. and Broadway, New York.

ACT III.—Scene 1. Corridor in the Waldorf-Astoria.

Scene 2. Interior of the National Theatre. Same night.

(A performance of "King Hobo" is going on)

MUSICAL NUMBERS.

ACT I.

1. "My Daughter is Wed to a Friend of Mine".....Ensemble
2. "I've Always Been a Good Old Sport"....Mr. Bridwell and Male Chorus
3. "I'm in Love With One of the Stars".....Sylvia and Chorus
4. "Secrets of the Household".....Servants
5. "The Man Who Owns Broadway".....Lyons and Chorus

(*Programme—Continued on following page*)

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THE NEW AMERICAN HOUSE

Do not close an important business matter *before* mealtime. Make your decision *after* one of the Rathskeller's perfectly served Luncheons or Dinners.

The view point is more advantageous.

"Open until midnight"

NEW ENTRANCE TO LADIES' DINING-ROOM — DIRECT FROM STREET

Unusual Values in SPRING SUITS

Never in our ten years of business have we ever displayed such a variety of SPRING SUITS as are exhibited on our floors this season. The assortment includes the popular black and white checks, serges, diagonals and basket weaves.

For this week we will offer 25 of our finest SUITS made up in the latest effects, workmanship guaranteed; a suit that retails for $22.00 in the department stores. **13.98**

Others up to $30.00 Our price

A choice assortment of SKIRTS, in Panama, Voile and Mohair, from ....2.50 up

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One minute South of Bedford Street

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All Modern Improvements

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Reduced rates on furnished or unfurnished apartments for the balance of the season.

CUISINE OF UNVARYING EXCELLENCE

P. F. BRINE, Manager **Telephone, Brookline 2740**

PROGRAMME—Continued

ACT II.

6. "You'd Think You Were in Paris".....Ensemble
7. "Love Will Make or Break a Man".....Mr. Burnham and Chorus
8. "Something About a Uniform".....Miss Curtis and Chorus
9. "On a Hundred Different Ships".....Lyons and Company
10. "I'm O. K. with K. and E.".....Robinson and Company
11. "A Nice Little Plot for a Play".....Lyons, Tom, Sylvia and Edith

ACT III.

12. "In the Waldorf Halls".....Detective and Chorus
13. "I'll Go the Route for You".....Tom and Edith
14. "March of the King's Amazons".....Chorus
15. Finale .....Sylvia and Company

Orchestra under the direction of Charles Gebest.

Musical numbers arranged by Charles Gebest.

(*Programme—Continued on following page*)

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BEACONSFIELD DERBYS . . . $3.00

ROYAL LUXURY DERBYS . . . $4.00

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LADIES' SAILORS . . . $3.00
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Winner of Brighton Beach 24 hour race breaking all world's records. The greatest endurance car, averaged 50 miles for 24 hours. Two cars entered. Finished first and second.

Price 6 cylinder, $6,000
4 cylinder, $5,000

NATIONAL "40"

Price, $2,500

FIRST TIME SHOWN IN BOSTON. The fastest, classiest four cylinder car built in America. Made 25 miles in 21.27. 50 miles in 44.21. 100 miles in 1.31:41.

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Nearlinen
TRADE MARK
British Manufacture

is the most satisfactory plain white cloth yet produced. Handsome, wonderfully durable, and with a finish so permanent that fifty launderings will not injure it, nor remove its snowy whiteness. For costumes, skirts, waists, and children's washable suits, it is better than the most expensive pure linens—especially because it does not wrinkle so readily, and is easier to sew and embroider, and sets better. Nearlinen is just the right weight, yard wide, and sells in the best stores for 25 cents. For the sake of greater profits, some dealers substitute cheap "linen-finished" cottons. But there is only one Nearlinen, and the name is on the selvage for your protection. If you insist, you can get it anywhere. Samples and information may be had from the importers, Shipley & Blauvelt, 49 Leonard Street, New York.

THE CHAMPION OPTIMIST.

Down in Florida, where Ponce de Leon sought the spring of eternal youth, there is an old Confederate colonel who has regular replies to salutations of morning, afternoon and night.

"How are you this morning, Colonel?"

"If I felt any bettah, sah, I'd be ashamed of myself."

In the afternoon his answer as to his state of health and mind brings this:

"At the present moment, sah, there's only four drinks between me and Mr. Vanderbilt, sah."

At night he declares with great dignity and solemnity:

"I believe, sah, that in my next drink I shall catch the germ that will make my condition permanent, sah."

Mrs. Jones (going out)—You won't be lonely, dear, will you?

Mr. Jones—No, ducky. I shan't miss you at all. The parrot's here, you know.

PROGRAMME—Concluded

EXECUTIVE STAFF FOR COHAN AND HARRIS.

J. M. Welch.....General Representative
Charles F. Brown.....Manager
Walter J. Kingsley.....General Press Representative
John J. Garvey.....Agent
James Gorman.....Stage Manager
William Hovey.....Assistant Stage Manager
Harry Johnson.....Carpenter
Joe Magnolia.....Electrician
Fred Thomas.....Assistant Electrician
James Doyle.....Properties
James Bramlett.....Assistant
Mrs. Revare.....Wardrobe

Act. I. painted by Ernest Albert of Lee-Lash Studio. Act II. painted by Unitt & Wickes. Act III., Scene 1, painted by Ernest Albert of Lee-Lash Studio. Men's clothes from Max Marz. Shoes from Cammeyer. Costumes from Klaw & Erlanger Costume Co. Misses Zabelle, Lieb and Gordon's gowns by Lord & Taylor. Cadet Uniforms from Russell Uniform Co. Properties by John Brunton. Electrical effects by Cassidy & Son Mfg. Co., Globe Electrical Co., and Kliegel Bros. Wigs from Hepner. Millinery by Mme. Francis and Klaw & Erlanger Costume Co.

April 18th, 7th Week, Raymond Hitchcock

AT MONOGRAM HEADQUARTERS

At Monogram headquarters can be found a complete line of monograms for every purpose.
Salman Monograms are known throughout the country for their distinction of character and superior workmanship.
For sale at all first class dealers.

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Boston Theatre

Xtra! Xtra!! Xtra!!!

Thursday Afternoon, April 21

BENEFIT PERFORMANCE

FOR THE

Actor's Fund

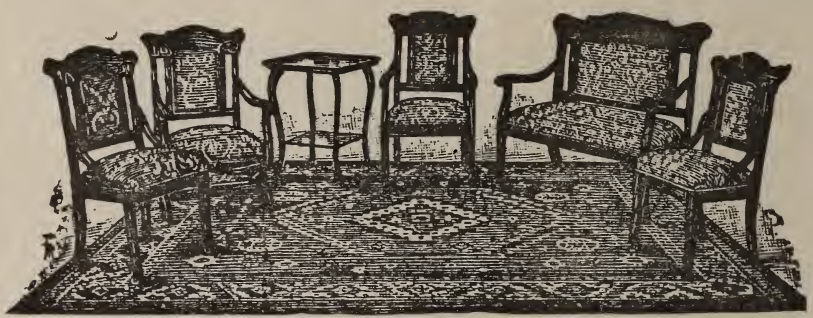
Greatest Entertainment Ever Offered

ALL STAR CAST

Drama, Comedy, Music and Vaudeville

UNDER THE DIRECTION OF THE

BOSTON THEATRE MANAGER'S ASSOCIATION



Special Parlor Outfit Consisting of our 5-piece Parlor Suit, mahogany finished frames, handsomely carved and polished, and covered with best quality French verona velour; one mahogany finished parlor table, one 9x7-6 Brussellette art rug, two pair Nottingham curtains and two gilt-frame pictures. Price..... **25.00**

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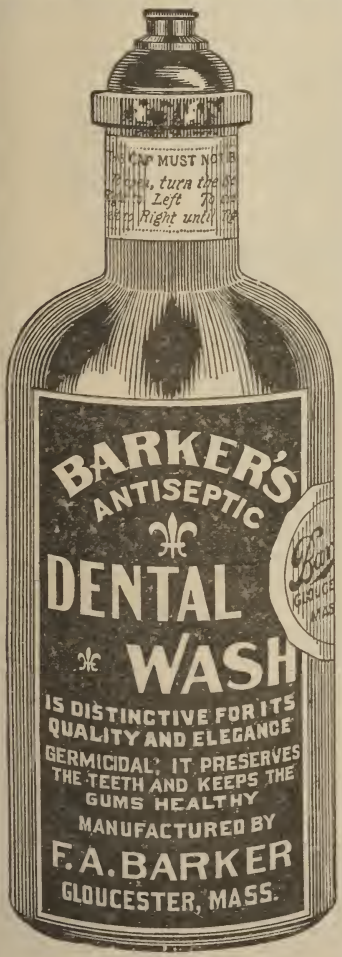
It's a luxury to use it. It makes the teeth so clean, the mouth so sweet.



S. S. Pierce Co., Houghton & Dutton, and Up-To-Date Drug Stores.

KLEIN'S DRUG STORES

Carry the
Largest Line of MAKE-UP
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Leichner's
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} GREASE PAINTS at New York prices

Ylang Ylang Cold Cream
35 cts. 1-2 lb. 60 cts. lb.
Make-Up Boxes, 43 cts.

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Klein's

2 STORES

Cor. Washington and Essex Streets
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"Pa, what is a flareback?"
"Wait until you are married, son, and you will find out."

Duck—Is your married life happy?
Rooster—Oh, yes. My mother-in-law is an incubator.

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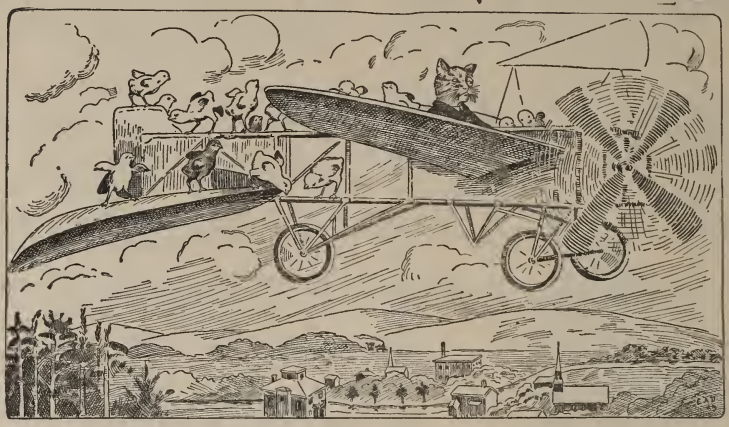
CHAS. H. HURWITCH

Ladies' Tailor

31 WEST STREET

BOSTON, MASS.



"I THOUGHT I SHOULD FLY"

"When I found my best gown all mussed and soiled It seemed really ruined but a friend advised me to send it to LEWANDOS and it was returned as good as new with no trace of spot or soil and carefully pressed and returned in a box packed as carefully as possible

I SHALL FLY

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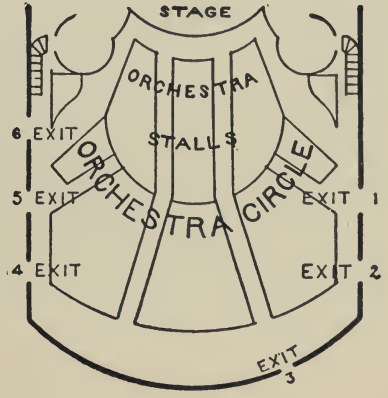
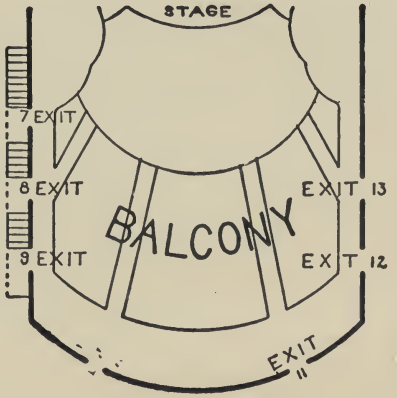
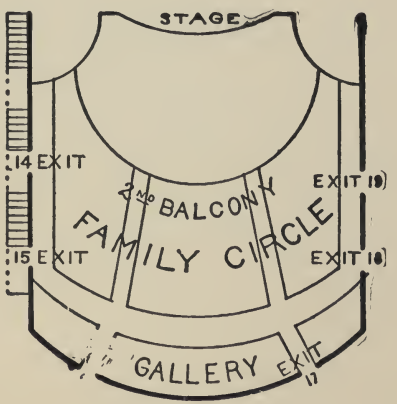
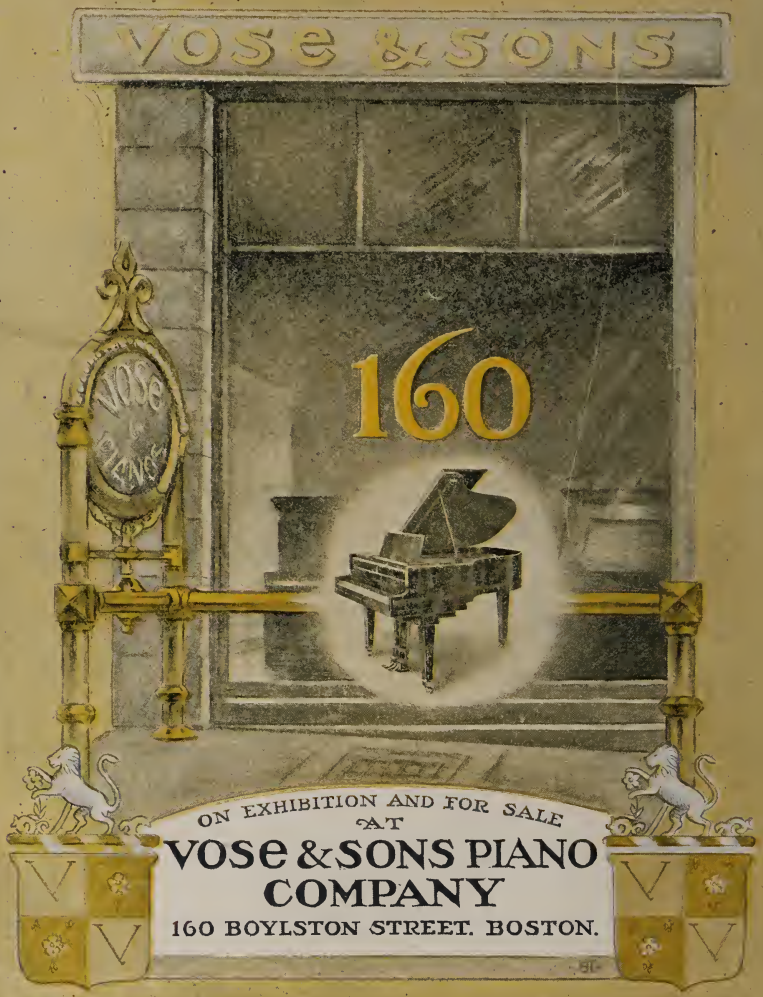
EXIT PLANS







TREMONT THEATRE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